

Marisa Wikramanayake

Journalism experience [\[portfolio of work\]](#)

October 2016: **Arthur Lovekin Award Judge, MEAA WA & UWA, Perth**

Duties: Judging best journalism work for 2016 to be awarded at annual MEAA WA Awards night.

October 2013 – current: **MEAA WA Media Section Board, Perth**

Freelance representative, delegate and committee member

Duties: managing mailing list of 130+ freelance members, organising professional development events and workshops and advocating on behalf of members on issues of diversity, rates and conditions.

Included: travelling to Sydney in February 2016 as a delegate for MEAA Federal Council and National Media Section meetings and advocating for changes to MEAA charter.

Result: created change in MEAA charter to include diversity clause allowing fellow MEAA members to be protected from harassment and discrimination in all matters of employment in journalism and the arts.

May 2016 – June 2016: **Department of Water, Perth**

Digital assets manager & researcher

Duties: choosing & researching images from Department's collection; sourcing locations and other metadata via maps and other resources; digitally editing and cataloguing images in Department database for future use for publications and communications. Software used included **Adobe Bridge, Adobe Photoshop, Thirdlight, ArcGIS, and GISViewer.**

December 2015 — February 2016: **Newsfirst, The Capital Maharaja Organisation Limited, Sri Lanka**

Journalist & broadcast producer

Duties: scripting and sourcing and editing audio and video for hourly radio and TV news bulletins; scripting, sourcing and editing footage for business news program; running supers and titles during live broadcasts; attending events and providing live updates and stand ups/pieces to camera; research work for interview programs; interviewing politicians and business leaders over phone for audio grabs or in person for pieces to camera. Software used included **Edius, Remote Producer, Audacity and Octopus 7.**

Result: created audience engagement for news bulletins placed online.

October 2015: **Arthur Lovekin Award Judge, MEAA WA & UWA, Perth**

Duties: Judging best journalism work for 2015 to be awarded at annual MEAA WA Awards night.

October 2015: Finalist, Best Freelance Journalist 2015, **WA Media Entertainment & Arts Alliance Awards**

April 2015: **ABC, Perth**

Informal work experience: three days shadowing radio producers

Duties: researching, producing interviews, managing callers, editing audio in **Netia**, writing stories.

January 2015 — March 2015: **6PR, Perth**

Informal work experience: shadowing radio producers

Duties: researching, producing news stories for weekend overnight show.

December 2014 — January 2015: **Daily FT, Sri Lanka**

Senior journalist

Duties: covering events, interviewing members of business community and politicians, covering Presidential election campaign, transcribing and translating campaign speeches, producing news stories in print and online format for a daily national business paper. Also sub edited sports stories.

Result: drove traffic to online articles hitting about 1800 views per day per story and was able to produce several stories per day for both front page and spreads.

July 2014: **University Marketing, Curtin University, Perth**

Writer

Duties: writing & editing copy for print & online publications & editorial articles.

June 2013 — December 2013: **Digital Media Unit, Curtin University, Perth**

Online content contributor

Duties: content creation for social media channels, websites & campaigns, news & events coverage, news & marketing photography, analytics, EDMs.

June 2013 — March 2014: **West Australian Newspapers, Perth**

Book reviewer

Duties: interviewing authors, reviewing books and covering literary events.

January 2012 – January 2013: **Master of Communications Thesis, Edith Cowan University, Perth**

Undertook research and qualitative data analysis to write a Masters thesis on accuracy and errors in print reporting of neuroscience research as part of my postgraduate degree in Science Journalism.

August 2009 — September 2013: **Science Network WA, Perth**

Science journalist

Duties: interviewing scientists and politicians, covering events, researching and writing news stories for online publication.

Result: stories covered were picked up by other programs such as ABC's Catalyst and drove high volumes of traffic to the site.

2010 — 2013: **RTR FM, Perth**

Music journalist

August 2012 — December 2012: **Murdoch University, Perth**

Journalism tutor

Duties: running tutorials for first year students, assigning work and grading assessments.

2010 — 2011: **Specusphere, Perth**

Gaming journalist

Duties: playing and reviewing fantasy genre games on all platforms.

Editing & publishing experience

January 2013 — present: **Australian Women Writers Challenge**

Contributing editor for nonfiction, short fiction & poetry

Duties: interviewing authors for podcasts & video, reading reviews, writing articles covering all work reviewed periodically, promoting Australian female authors.

December 2015 — present: **Hardie Grant Publishing**

Freelance editor

Duties: providing structural and copy editing for non-fiction titles as per briefs by commissioning editor; working with the author to resolve issues and queries; updating style sheet to ensure consistency at typesetting stage.

November 2014 — August 2015: **Seizure Online**

Viva La Novella Editor and judge

Duties: judging competition entries and choosing submissions, assessing and editing winning work, preparing work for publication in August 2015.

Results: competition winners went on to secure other publishing contracts and win prizes such as the Victorian Premier's Award.

June 2013 — December 2013: **Curtin University, Perth**

Editing & publishing tutor

Duties: assessing student work and offering feedback and critiques on submitted projects.

March 2011 — June 2013: **6th IPEd National Editors Conference 2013**

Convenor

Duties: organising online promotion, booking sponsors, speakers & entertainment, creating the conference website, social media, & media & PR work.

Result: 215 delegates attended from across Australia and South East Asia generating a net profit of \$20,000 AUD and creating tourist income for City of Fremantle.

March 2009 — March 2013: **Society of Editors (WA) Inc, Perth**

Website officer

Duties: building databases, directories, forums, online promotion via social media & assisting with technical issues.

Result: generated more client queries and work for member editors via promotion and new website structure.

January 2012: **Galle Literary Festival, Sri Lanka**

Photographer & media officer

Duties: editing & uploading images, social media promotion, organising author appearances & interviews with international media.

Result: generated engagement on social media with an online audience of over 10,000 over festival's run of three days.

2009 — 2011: **Centre for Policy Development, NSW**

Contributing editor

Duties: proofreading and editing articles on policy and politics for issues of Insight produced by think tank organisation.

Education

2010 – 2014: **Edith Cowan University, Perth**

Master of Communications: Science journalism

Thesis: Issues in covering neuroscience news by science journalists

Coursework: radio, science, political & freelance journalism, media theory.

2008: **University of Notre Dame, Australia**

Bachelor of Arts (Honours): Archaeology

Thesis: Changes in urban land use in Fremantle from 1880 –1910.

2004 – 2008: **University of Notre Dame, Australia**

Bachelor of Arts: English Literature. & Geography

Coursework: poetry, Indigenous, Australian, & post-colonial literature, ethics, biology, philosophy, creative writing, theology, West Australian history, Southeast Asian development, natural resource management, coastal & marine geography.

Skills

Journalism: interviewing, transcription, subediting, photography, radio recording & producing

Publishing: Structural editing, copy editing, critical analysis, mentoring, research

Technology: CMS & HTML, social media (usage, analysis and strategy), EDMs and SEO knowledge, basic audio & video

editing

Writing: Academic, creative, copy and journalism

Languages: English (native, first), Sinhala (native, second)

Programs: Adobe Photoshop, Adobe InDesign, Microsoft Word, Microsoft Excel, Edius, Netia, Final Cut Pro, Audacity, Remote Producer, Octopus 7, Wordpress, Dreamweaver, Thirdlight, Lightworks

Interests

Reading (crime fiction, graphic novels, literary fiction, nonfiction), writing, gaming, dancing, fishing, photography

References

Marianne David, Deputy Editor, Daily Financial Times (Daily FT),
marianne@ft.lk

Nisthar Cassim, Editor, Daily Financial Times (Daily FT),
nisthar@ft.lk

Tiffany Venning, Regional Director WA, Media Entertainment and Arts Alliance
tiffany.venning@meaa.org
08 9436 2412

Robin Bower, Publications Manager, Department of Mines & Petroleum, Perth
(Former Society of Editors WA President – able to comment on my work with the Society of Editors (WA) Inc)
robinb@westnet.com.au
0401 903 937

More references are available upon request.